



CHIRAG DUTTA

CONTENT CREATOR



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I am passionate, driven, and creative—traits that set me apart from other candidates. I approach each project with a plan of action to draw in readers while boosting businesses' presence on the web.

I sincerely believe my hands-on experience in the practical areas of marketing helps me craft content in a more personalized and fulfilling manner for the end reader.

EDUCATIONAL HISTORY

GARDEN CITY UNIVERSITY, BANGALORE

BACHELORS IN BUSSINESS ADMINISTRATION
SPECIALISATION IN BUSINESS ANALYTICS

OTHER PROFESSIONAL COURSES

- SEO Writing Masterclass by Surfer SEO
- Mass Marketing Qualification by the California Institute of Advertising, Communications & Marketing (CIACM)
- Boston Consulting Group (BCG) Strategy Consulting Virtual Experience Program
- Strategic Management & Innovation and Business Strategy courses from Copenhagen Business School & Illinois University
- Data Visualization & Marketing Analytics courses from Virginia University
- Big Data Engineer - Intermediate & Mastery Award from IBM.

PROFESSIONAL HISTORY

Prime Realty Marketing Management LLC

All aspects related to Real Estate content for Dubai Sotheby's International Realty, UK Sotheby's International Realty, and Saudi Arabia Sotheby's International Realty.

Vertical Institute Pte. Ltd, Singapore

Freelance Content writer crafting SEO optimized Blogs on SaaS, Tech Education, New Developments & Tech Trends, Changing Scenario in Tech Job Market.

OTHER COMPANIES WRITTEN FOR

1. NexGen Communications INC, USA
2. Lionobytes INC, USA
3. Airgram USA

CHARACTER REFERENCES

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