



Ayla Altas

Jln anggrek blok c no 53, Pamulang, tangsel

hp: 085814038317

email: zahira.agva@gmail.com

experience in digital marketing 2 years using effective marketing solutions to increase sales. Plan overall strategy across multiple platforms.

Profile

Name ; Ayla Altas

Age : 38 Tahun

Date of Birth : 25 July 1984

Religion : Moslem

Nationality : Indonesia

Education

- SMPN 3 AGAM
- SMUN 4 Bukittinggi
- Andalas University
Padang
(Sastra Inggris) IPK 3.14

Certificate

Sertifikat Pemasaran Digital

Mark Plus January 2015

Digital Strategy in digital era.

Work Experience

1. Telesales

Bank BRI

Juli 2012- juli 2018

Promote the credit card to customer.

Follow up the customer through social media and phone call.

Achieve the target sales for team and personal.

2. Digital Marketing

Pt Raah international

Desember 2020-2022

Maximizing campaigns for digital marketing such as SEM, facebook Ads, IG Ads, and Google Business.

Create sales & marketing strategies in the marketplace to achieve sales targets.

Maintain stock & coordinate for the purchase of empty goods.

Weekly / Monthly Sales Reporting.

Support Social media channel.

Design the company website.

3. Telesales

PT Bank Uob

25 juni 2022 - Juli 2023