

OBIOHA CHINONYEREM ESTHER

Blessed Young Close,
Mgbuakara, Elioparanwo,
Port Harcourt, Rivers State

Phone Number: +234 812 970 2279

Email: chinoyeremobioha65@gmail.com

LinkedIn Profile: [Chinonyerem Obioha](#)

Profile

An experienced SEO content writer, copywriter and technical writer with a passion for business and technology. Hardworking, resilient with research, and intentional about helping businesses reach their projected goals by writing high-converting content and sales copies tailored for their target audience.

Skills

- SEO (Search Engine Optimisation) Writing
- Content Development and Optimisation
- Copywriting
- Technical Writing
- Research
- Communication and Teamwork

Work Experience

OCTOBER 2022

CPlusMedia, Lagos – *SEO Content Writer*

- Boosted blog engagement by 70% by creating 40+ informative blog posts and technical articles

SEPTEMBER 2022

Veluxx, Lagos – *SEO Content Writer*

- Created engaging blog posts and articles for high-profile clients

JULY 2022 - PRESENT

Inkers Hub, Lagos – *SEO Content Writer*

- Created 30+ SEO articles and content calendars for clients, increasing engagement and social media following by 50%
- Increased community following and engagement by 100% by generating high-converting copies

MAY 2022 - AUGUST 2022

XYZ Academy, Owerri – Writer

- Increased social media followers by 70% by creating high-converting social media ads, copies, and write ups for upload
- Wrote over 10 articles for the company's cryptocurrency and forex blog

MAY 2022

Hemm Africa – Volunteer Content Writer

- Created selling advertisement copies for social media event promotions which boosted attendance by 70%.

APRIL 2022- JUNE 2022

Oparawhite Global Services – Volunteer Content Writer

- Wrote over 10 articles for company's technology and marketing blog, leading to increase in overall website engagement .

Work Samples

https://docs.google.com/document/d/1O_2hx1ytnISX9miYRXaYePtmv97BLOtwR5mRWLwPkIE/edit

<https://docs.google.com/document/d/1-9Bm282b32YRIPCwFHKk4GmB2Rkke9U1riM9oMpZ-54/edit>

https://docs.google.com/document/d/1I4bM9rSNLj8doJtesJrDZ8-Oys_fOgwpHPWzD4MUJ5U/edit

https://docs.google.com/document/d/1DRxbPoTris0R82WZ565Il6GXiGpB90g7YocPdNYAZ_g/edit

Education

1. B.Eng, Electrical and Electronics Engineering,
Federal University of Technology, Owerri. (2018-2024)

Certifications

1. Content Marketing, **Hubspot Academy (2022)**
2. Copywriting, **Tefem (2022)**
3. SEO Content Writing, **Inkers Hub Academy (2022)**

