



Xenia Musteața

Content Marketing Manager

ABOUT ME

Passionate content creator and experienced strategist. Specialized in managing brand identities, crafting engaging content, and transforming data into remarkable results. Ready to amplify your brand's impact!

CONTACT



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Xenia Musteața

SKILLS

- Content Creation Skills
- Management Skills
- Content Marketing
- Copywriting
- Photo/Video Editing
- Event Planning

CERTIFICATES

- Digital Marketing, Copywriting, Communication Strategist, and PR Professional Certificate
- Social Media Marketing (SMM), Facebook Ads Certificate

WORK EXPERIENCE

Social Media Manager Freelance

2022 - 2023

In collaboration with various brands, I have successfully developed and implemented tailored digital marketing strategies that increased visibility by 25% and attracted a highly relevant target audience. By creating captivating visual content and editing video clips, I achieved high engagement rates, including a 50% increase in social media interactions. My approach is results-driven, focusing on measurable outcomes through constant performance analysis and strategic adjustments, consistently maximizing campaign ROI.

Content Marketing Manager Freelance

2023 - 2024

As a dedicated Content Marketing Manager, I have successfully developed and implemented content strategies that increased audience engagement by 25% and contributed to doubling website traffic within six months. My expertise in creating high-impact social media posts and marketing materials has enabled brands to connect effectively with their target audiences, driving measurable growth. By leveraging advanced analytics and SEO best practices, I optimize content performance and enhance brand visibility across digital platforms. Known for my collaborative approach, I have worked seamlessly with cross-functional teams, leading projects that consistently exceeded key performance indicators (KPIs).